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CORPORATE HOSPITALITY



### **North Queensland Toyota Cowboys game day hospitality, an unforgettable experience.**

On 11 March 1995 the North Queensland Toyota Cowboys, led by Captain Laurie Spina, ran out on the freshly laid turf of a former trotting track, transformed hours earlier into a rugby league stadium fit to host our inaugural season.

After days of torrential rain, the skies cleared just in time to welcome 23,000 rugby league fans to our new home, keen to back the North's own team at our first grade debut.

It was a Saturday night at the footy like no other in North Queensland's history. Etched in the memory of those who joined us in the grandstands were many unforgettable moments, most notably the deafening roar of the crowd when Damian Gibson delivered both his and the club's maiden try.

It was a fitting start to an incredible thirty-year legacy, but it was only made possible thanks to the remarkable engagement of the local business community.

Our corporate supporters were the first to invest in a bid for a new rugby league club in the North. You were the first to lock in corporate packages which saw our Western Grandstand packed to the rafters in Kirwan. You were the first to commit to our new corporate membership offering at Queensland Country Bank Stadium.

Today, the support of our corporate members is stronger than ever - so much so that Cowboys hospitality packages are now the most sought after in the National Rugby League.

It's not hard to understand why. Like a vein of gold in the Burdekin River, our love for footy runs deep in North Queensland. Whether erupting off the back of a Reuben Cotter tackle, a Tom Dearden set-up, a Murray Taulagi try or a Scott Drinkwater conversion, our corporate members have always known nothing comes close to a Cowboys home game.

And what better way to enjoy then in a suite, dining room, lounge, box or premium seat, holding an icy cold XXXX, tucking in to delicious footy fare and taking in the live entertainment with your mates?

In 2024, the Cowboys welcomed over 600 full season and casual corporate members across 50 industries from as far west as Mount Isa, north to Cairns and south to Sarina who filled our corporate areas to capacity.

As the 2025 season takes shape we look forward to welcoming both new and renewing corporate members to the Cowboys fold. Our passionate local team is working hard to create an electrifying atmosphere for our 30 Year Anniversary season from gates to the final whistle.

On the field, Todd Payten's NRL Squad and Ricky Henry's NRLW Squad are investing many hours of consistent effort, building resilience and taking accountability every day in training, the sheds, on the field and in recovery to advance our Premiership legacy.

And, as always, we'll continue to write our story in the North with the support of our invaluable network of North Queensland businesses who, together with the Cowboys, are proud ambassadors of our region and the opportunities we provide.

Thank you for being part of our thirty-year legacy.

### ***Yours in North Queensland,***

**Lewis Ramsay**  
Chairman

**Jeff Reibel**  
Chief Executive Officer





**THE ULTIMATE  
GAME DAY EXPERIENCE  
TO GET YOUR  
PULSE RACING.**

## **CENTRELINE + FIELD CLUB**

### **CHOOSE THIS OPTION IF**

Your aim is to thrill your guests with access to a 'footy lovers playground' which combines a sociable and delicious meal with unbeatable proximity to the field of play.



# CENTRELINE + FIELD CLUB

Overlooking the half-way line, our Centreline Club on the mid-level of the Western Grandstand offers a delicious hot buffet pre-game and at half time in air-conditioned comfort. Through a private elevator, head to the Field Club at ground level to enjoy an icy cold refreshment while watching the squad warm up on the other side of the venue's glass wall. After kick-off, head out to the external courtyard to soak up the atmosphere.

## FEATURES

- Centreline and Field Club access for 12 Cowboys home games at Queensland Country Bank Stadium
- Dedicated corporate entrance at Queensland Country Bank Stadium
- View the squad's warm up through one-way glass between the Field Club and locker room
- Television monitors and internal radio broadcast of the match
- Corporate charge card and EFTPOS facilities available to purchase additional beverages
- 1 x Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS

- P** 1 x CAR PARK SEASON PASS (DEAN STREET) PER 6 SEATS
- W** PREMIUM 3 HOUR BEVERAGE PACKAGE (INCLUDES HOUSE POUR BASIC SPIRITS, WINE + BEER ON TAP)
- F** PRE-DINNER APPETISERS + SERVICED BUFFET
- E** 1 x VIP INVITATION (PER 2 SEATS) TO 2025 SEASON LAUNCH + MID YEAR EVENT
- T** 1 x COWBOYS CORPORATE POLO SHIRT PER SEAT (MAX 4 PER BUSINESS)
- G** INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## CENTRELINE CLUB PER SEAT

Current member **\$5,460** excl gst • \$6,006 incl gst

New member **\$5,660** excl gst • \$6,226 incl gst





**SPINE-TINGLING  
GAME DAY ATMOSPHERE  
IN THE HEART OF  
THE ACTION.**

## **PLATINUM BOX**

**CHOOSE THIS OPTION IF**

Your aim is to dazzle your guests with a birds-eye view of the run-out tunnel and on-field entertainment, while enjoying icy-cold refreshments at your fingertips.



# PLATINUM BOX

Some of the best seats in the house, our Platinum Boxes offer dazzling views of the action from the mid-level of the Western grandstand at the 45 to 35 metre line.

## FEATURES

- Fully-serviced external box at 12 Cowboys home games at Queensland Country Bank Stadium
- Wait service to ensure you don't miss a moment of the game
- Choice of food and beverage\*, from footy fare to seafood platters
- Dedicated esky within box to ensure cold beverages are at your fingertips
- A4 sign displayed on box to promote your business or personal support
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 2 x Cowboys Super Star memberships



## BENEFITS



4 x PLATINUM TIER 2 SEASON TICKETS



2 x CAR PARK SEASON PASSES (DEAN STREET)



2 x VIP INVITATIONS TO  
2025 SEASON LAUNCH + MID YEAR EVENT



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## CHOICE OF

4 x COWBOYS CORPORATE POLO SHIRTS  
+ FRAMED 2025 SQUAD PHOTO

OR 6 x COWBOYS CORPORATE POLO SHIRTS

## 10-SEAT PLATINUM BOX

Current member **\$24,600** excl gst • \$27,060 incl gst

New member **\$25,100** excl gst • \$27,610 incl gst

\*Food and beverage costs are additional to the price.

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**A GAMEDAY  
EXPERIENCE JAM  
PACKED WITH THE BEST  
OF A COWBOYS HOME  
GAME.**

## **GOLD BOX**

### **CHOOSE THIS OPTION IF**

Your aim is to captivate your guests with an unmatched view of plays and coaching staff on the home or away benches to immerse them in all the on and off field 'drama' throughout a game.



# GOLD BOX

Situated on the mid-level of the Western grandstand at the 35 to 20 metre line, our Gold Boxes are a 'stones throw' from the field, bars and live entertainment.

## FEATURES

- Fully-serviced external box at 12 Cowboys home games at Queensland Country Bank Stadium
- Wait service to ensure you don't miss a moment of the game
- Choice of food and beverages\*, from footy fare to seafood platters
- Dedicated esky within box to ensure cold beverages are at your fingertips
- A4 sign displayed on box to promote your business or personal support
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 2 x Cowboys Super Star memberships



## BENEFITS



4 x PLATINUM TIER 2 SEASON TICKETS



2 x CAR PARK SEASON PASSES (DEAN STREET)



2 x VIP INVITATIONS TO  
2025 SEASON LAUNCH + MID YEAR EVENT



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## CHOICE OF

4 x COWBOYS CORPORATE POLO SHIRTS  
+ FRAMED 2025 SQUAD PHOTO

OR 6 x COWBOYS CORPORATE POLO SHIRTS

## 8-SEAT GOLD BOX

Current member **\$18,240** excl gst • \$20,064 incl gst

New member **\$18,740** excl gst • \$20,614 incl gst

## 10-SEAT GOLD BOX

Current member **\$22,800** excl gst • \$25,080 incl gst

New member **\$23,300** excl gst • \$25,630 incl gst

\*Food and beverage costs are additional to the price.

## CORPORATE SALES & ENQUIRIES:

Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**REVEL IN THE  
ELECTRIFYING GAME  
DAY ATMOSPHERE  
ONLY FOUND IN NORTH  
QUEENSLAND**

## **SILVER BOX**

**CHOOSE THIS OPTION IF**

Your aim is to get loud with your guests in one of the most social and high energy areas of the grandstand.



# SILVER BOX

Our Silver Boxes on level 2 of the Western Grandstand are situated between the 20m to deadball line, offering the best field position for all the point scoring action.

## FEATURES

- Fully-serviced external box at 12 Cowboys home games at Queensland Country Bank Stadium
- Dedicated esky within box and wait service to ensure you don't miss a moment of the game
- Choice of food and beverages\*, from footy fare to seafood platters
- A4 sign displayed on box to promote your business or personal support
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 2 x Cowboys Super Star memberships



## BENEFITS



4 x PLATINUM TIER 2 SEASON TICKETS



1 x CAR PARK SEASON PASSES (DEAN STREET)



2 x VIP INVITATIONS TO  
2025 SEASON LAUNCH + MID YEAR EVENT



4 x COWBOYS CORPORATE POLO SHIRTS



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## 6-SEAT SILVER BOX

Current member **\$11,520** excl gst • \$12,672 incl gst  
New member **\$12,020** excl gst • \$13,222 incl gst

## 8-SEAT SILVER BOX

Current member **\$15,360** excl gst • \$16,896 incl gst  
New member **\$15,860** excl gst • \$17,446 incl gst

## 10-SEAT SILVER BOX

Current member **\$19,200** excl gst • \$21,120 incl gst  
New member **\$19,700** excl gst • \$21,670 incl gst

## 12-SEAT SILVER BOX

Current member **\$23,040** excl gst • \$25,344 incl gst  
New member **\$23,540** excl gst • \$25,894 incl gst

\*Food and beverage costs are additional to the price.

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**UNRIVALLED ELEGANCE  
PAIRED WITH WORLD  
CLASS FOOTBALL**



TOWNSVILLE

# PREMIERSHIP LOUNGE

## CHOOSE THIS OPTION IF

Your aim is to spoil your guests with an exceptional afternoon of fine dining, premium beverages, world-class football and unrestricted access to the Cowboys 2015 Premiership trophy.







# PREMIERSHIP LOUNGE

Offering views of the field from the halfway line, the Lexus of Townsville Premiership Lounge offers an unmatched vantage point of the field with a sumptuous three-course menu and attentive wait service akin to a fine-dining restaurant.

## BENEFITS AND FEATURES

- Access to a private dining room for 12 Cowboys home games at Queensland Country Bank Stadium
- Fine dining and unlimited premium beverages
- Dedicated seat in the Western grandstand directly in front of the Premiership Lounge
- Open bar and personalised wait service to your seat
- Television monitors and internal radio broadcast of the match
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 1 x Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS

- P** 1 x CAR PARK SEASON PASS (DEAN STREET) PER 2 SEATS (MAX 2 PER BUSINESS)
- C** UNLIMITED PREMIUM BEVERAGE PACKAGE
- F** THREE-COURSE MEAL + HALF-TIME DESSERT
- E** 1 x VIP INVITATION (PER 2 SEATS) TO 2025 SEASON LAUNCH + MID YEAR EVENT
- N** INVITATION TO AN EXCLUSIVE NETWORKING EVENT
- S** OPTION TO UTILISE COWBOYS FUNCTION ROOM (THE HUTCHINSON BUILDERS CENTRE. 1 PER YEAR, PER BUSINESS)

## CHOICE OF

- 1 x FRAMED 2025 SQUAD PHOTO (MAX 4 PER BUSINESS)  
**OR** 1 x COWBOYS CORPORATE POLO SHIRT

## PREMIERSHIP LOUNGE PER SEAT

Current member **\$5,760** excl gst • \$6,336 incl gst

New member **\$5,960** excl gst • \$6,556 incl gst

**CORPORATE SALES & ENQUIRIES:**  
**Chris Huggett** 0436 646 777 / **E** corporate@cowboys.com.au







**THE GAME DAY  
EXPERIENCE FOR THOSE  
WHO APPRECIATE  
STYLE AND SUBSTANCE.**

## **CLUB LOUNGE**

**CHOOSE THIS OPTION IF**

Your aim is to party the night away with your guests in a space with live music, international cuisine and a pumping social atmosphere worthy of any inner-city bar.





# CLUB LOUNGE






Keep the party going from pre-game to the final whistle in the lounge area and from dedicated seats in between the 40 to 10 metre lines.

## FEATURES

- Lounge access for 12 Cowboys home games at Queensland Country Bank Stadium
- A dedicated seat in the Western grandstand in front of the Club Lounge
- Dedicated corporate entrance at Queensland Country Bank Stadium
- Television monitors and internal radio broadcast of the match
- Corporate charge card and EFTPOS facilities available to purchase additional beverages
- 1 Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS

- P** 1 x CAR PARK SEASON PASS (DEAN STREET) PER 6 SEATS
-  3 HOUR BEVERAGE PACKAGE (STANDARD BEER, WINE + SOFT DRINKS)
-  INTERACTIVE FOOD STATIONS, CANAPES + HALF-TIME NIBBLES
-  1 x VIP INVITATION (PER 4 SEATS) 2025 MID YEAR EVENT
-  1 x COWBOYS CORPORATE POLO SHIRT PER SEAT (MAX 4 PER BUSINESS)
-  INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## CLUB LOUNGE PER SEAT

Current member **\$3,920** excl gst • \$4,312 incl gst

New member **\$4,120** excl gst • \$4,532 incl gst

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**COMFORT,  
CONVENIENCE AND  
CLASS, FOR THOSE  
WHO TAKE THEIR FOOTY  
SERIOUSLY.**

## **BUSHRANGERS GUNDALU ROOM 1**

### **CHOOSE THIS OPTION IF**

You want to fully immerse in the game day experience with your guests with the best beverage package on offer and the company of the most seasoned fans in the code.





# BUSHRANGERS GUNDALU ROOM 1

Situated on Level 2 of the Western Grandstand between the 45m to 30m line, Bushrangers offers the best beverage options across all hospitality packages, combined with a delicious dinner and dessert buffet.

## FEATURES

- Access to private air-conditioned dining room for 12 Cowboys home games at Queensland Country Bank Stadium
- Dedicated seat in the Western Grandstand in front of the Bushrangers Room
- 3 hour premium beverage package and delicious buffet
- Television monitors and internal radio broadcast of the match
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 1 Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS

- P** 1 x CAR PARK SEASON PASS (DEAN STREET) PER 6 SEATS
- W** 3-HOUR PREMIUM BEVERAGE PACKAGE (INCLUDES XXXX BEVERAGES, TREASURY WINES SELECTION, JOHNNIE WALKER SCOTCH\*, BUNDABERG RUM\*, SMIRNOFF VODKA\* AND SOFT DRINK)
- F** CANAPES, BUFFET DINNER AND DESSERT
- C** 1 x EXCLUSIVE BUSHRANGERS POLO PER SEAT (MAX 4 PER BUSINESS)
- N** INVITATION TO AN EXCLUSIVE NETWORKING EVENT

\*Function space supply limited to 1 x 1.125ml scotch, 2 x 1.125ml rum and 2 x 1.125ml vodka each game in accordance with venue licence.

## BUSHRANGERS PER SEAT

Current member **\$4,200** excl gst • \$4,620 incl gst

New member **\$4,400** excl gst • \$4,840 incl gst

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**THE GAME DAY  
EXPERIENCE FOR THOSE  
PASSIONATE ABOUT THE  
BLUE AND GREY.**

## **SHORTY'S GUNDALU ROOM 2**

**CHOOSE THIS OPTION IF**

Your aim is to unwind with your guests during a relaxed and sociable game day experience which combines dinner in 'the bistro' with a grandstand seat.





# SHORTY'S GUNDALU ROOM 2

Shorty's dining room on level 2 of the Western Grandstand provides bistro style dining within a few steps from a premium grandstand seat. Along with a great game day experience, true lovers of the blue and grey can pay homage to the man who helped start it all, North Queensland Toyota Cowboys inaugural chairman, Ron 'Shorty' McLean.

## FEATURES

- Private air-conditioned dining room at 12 Cowboys home games at Queensland Country Bank Stadium
- Ability to entertain clients at own table or make new connections at a mixed table
- Bistro menu items and premium beverages available for purchase
- Dedicated seat for each person in the Western grandstand directly in front of the dining room
- Television monitors and internal radio broadcast of the match
- 1 Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS



1 x VIP INVITATION (PER 4 SEATS) TO 2025 MID YEAR EVENT



1 x COWBOYS CORPORATE POLO SHIRT PER SEAT (MAX 4 PER BUSINESS)



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## SHORTY'S PER SEAT

Current member **\$1,980** excl gst • \$2,178 incl gst

New member **\$2,180** excl gst • \$2,398 incl gst

Catering (food and beverages) is not included and is additional to the price.

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







***ELECTRIC ATMOSPHERE  
WITH ALL THE THRILLS  
AND SPILLS OF RUGBY  
LEAGUE AT IT'S BEST.***

## **TERRACES NORTH + SOUTH**

**CHOOSE THIS OPTION IF**

Your aim is to exhilarate your guests with access to a private bar and dedicated grandstand seat, where the action unfolds.



# TERRACES NORTH + SOUTH

With exceptional views from Level 3 on the Northern or Southern end of the Western grandstand, coupled with footy-fare style food options, the Terraces takes your grandstand experience to the 'next level'.

## FEATURES

- Dedicated seat in Level 3 Terrace area in the Western grandstand for 12 Cowboys home games at Queensland Country Bank Stadium
- Spacious open-air private bar with delicious footy food options at the ready
- Corporate charge card and EFTPOS facilities available to purchase additional beverages
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 1 Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS



1 x MEAL VOUCHER INCLUDED PER GAME  
(FOOTY FOOD OPTIONS)



ACCESS TO PRIVATE BAR WITH 2 DRINK VOUCHERS  
INCLUDED PER GAME (STANDARD DRINKS INCLUDING  
BEER, WINE, BASIC SPIRITS + SOFT DRINK)



1 x COWBOYS CORPORATE POLO SHIRT PER SEAT  
(MAX 4 PER BUSINESS)



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## TERRACES PER SEAT

Current member **\$1,620** excl gst • \$1,782 incl gst

New member **\$1,820** excl gst • \$2,002 incl gst

**CORPORATE SALES & ENQUIRIES:**  
Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







**CELEBRATE GAME DAY  
UNDER THE STARS.**

**HIT**   
103.1

## **SKY DECK**

**CHOOSE THIS OPTION IF**

Your aim is to dazzle your guests with a breathtaking open-air view of the city lights, vibrant social atmosphere and sky-high vantage point of the field.





# SKY DECK





Take your game day experience to the next level! On the top tier of the Western grandstand mix and mingle with some of the squad's most passionate fans before taking your dedicated seat on level 4 at the northern end of the grandstand offering an incredible view of the entire field of play.

## FEATURES

- Dedicated seat on the Level 4 Sky Deck area for 12 Cowboys home games at Queensland Country Bank Stadium
- Spacious open-air private bar with delicious footy food options at the ready
- Magnificent views which showcase the city and stadium at its absolute best
- Corporate charge card and EFTPOS facilities available to purchase additional beverages
- Dedicated corporate entrance at Queensland Country Bank Stadium
- 1 Cowboys Super Star membership per seat (max 2 per business)



## BENEFITS

-  UNBEATABLE PARTY ATMOSPHERE OVERLOOKING THE CITY SKYLINE
-  SUBSTANTIAL IN-HAND FOOD OFFERING
-  3-HOUR BEVERAGE PACKAGE (STANDARD BEER, WINE + SOFT DRINK)
-  1 VIP INVITATION (PER 2 SEATS) TO 2025 MID YEAR EVENT
-  1 COWBOYS CORPORATE POLO PER SEAT (MAX 4 PER BUSINESS)
-  INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## SKY DECK NORTH PER SEAT

Current member **\$3,120** excl gst • \$3,432 incl gst

New member **\$3,320** excl gst • \$3,652 incl gst

## SKY DECK SOUTH

Enquire about hire for private functions – POA.

**CORPORATE SALES & ENQUIRIES:**  
**Chris Huggett** 0436 646 777 / **E** corporate@cowboys.com.au







**THE UNRIVALLED  
GAME DAY EXPERIENCE  
DELIVERING LUXURY  
AND FOOTY IN EQUAL  
MEASURE**

## **PREMIUM SUITES**

**CHOOSE THIS OPTION IF**

Your aim is to impress your guests with a luxurious and private space to unwind which delivers unparalleled views of the on-field action, city skyline and sparkling waters of Cleveland Bay.





# PREMIUM SUITES

Our premium suites between each of the 20m lines never fail to impress the most discerning of guests. Boasting magnificent views from the upper level of the Western grandstand, our suites deliver luxury and world class footy in equal measure.

## FEATURES

- Fully-serviced private suite at 12 Cowboys home games at Queensland Country Bank Stadium
- Air-conditioned internal dining space with full glass outlook to an external balcony
- Dedicated waitperson to ensure you don't miss a moment of the game
- External bar tables and dedicated seating for comfort and convenience
- Gourmet food and beverage options tailored to suit, from charcuterie to gourmet seafood platters\*
- Dedicated corporate entrance at Queensland Country Bank Stadium
- Opportunity to purchase additional tickets to selected Cowboys corporate events and NRL representative matches
- 2 x Cowboys Super Star memberships



## BENEFITS



4 x PLATINUM TIER 2 SEASON TICKETS



2 x CAR PARK SEASON PASSES (DEAN STREET)



2 x VIP INVITATIONS TO 2025 SEASON LAUNCH,  
MID YEAR EVENT + PRESENTATION NIGHT



INVITATION TO AN EXCLUSIVE NETWORKING EVENT

## CHOICE OF

4 x COWBOYS CORPORATE POLO SHIRTS

+ 1 FRAMED 2025 SQUAD PHOTO

OR 6 x COWBOYS CORPORATE POLO SHIRTS

## 16-SEAT PREMIUM SUITE

Current member **\$55,000** excl gst • \$60,500 incl gst

New member **\$55,500** excl gst • \$61,050 incl gst

\*Catering (food and beverages) not included and additional to the price.

## CORPORATE SALES & ENQUIRIES:

Chris Huggett 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)







# COWBOYS PARTNERSHIPS

*Kick off your partnership*

**Convert your love of the North Queensland Toyota Cowboys into a win for your business. A Cowboys partnership takes your corporate hospitality package to the next level, delivering your brand into the hearts and minds of some of the most passionate and engaged fans in Australian sport.**

## CUSTOMISE YOUR PACKAGE

- Brand advocacy and promotion
- Match tickets (from seats to suites)
- Money Can't Buy tours and player appearances
- VIP invitations to Cowboys corporate events such as the Season Launch
- Access to exclusive member events and networking
- Philanthropic, community and school initiatives
- Ability to promote to the Cowboys industry network
- Merchandise and apparel
- Tailored content creation and digital engagement
- Game day promotion and fan engagement initiatives
- In-stadium digital signage



ENQUIRIES

**Gavin Cooper / E** [gcooper@cowboys.com.au](mailto:gcooper@cowboys.com.au)





# FREQUENTLY ASKED QUESTIONS

## COWBOYS PARTNERSHIPS

### Are food and beverages included in the price?

Food and beverages are included in Lexus Premiership Lounge, Centreline Club, Hit Sky Deck North, Terrace North and Bushranger packages. Food and beverages attract an additional cost for Corporate Boxes, Shorty's and Premium Suites.

### What food and beverage packages can I purchase and how do I organise it?

The GEMA Group, official caterers to Queensland Country Bank Stadium, can assist you to arrange a dining package that suits your specific requirements and budget, from finger food to fully laden seafood platters – the choice is yours! Representatives of GEMA will contact you to discuss your catering requirements ahead of the season or your chosen game/s.

### Is there a dress code?

Yes, we suggest smart casual dress and enclosed footwear.

### Can I smoke in my corporate facility?

No, smoking is prohibited within Queensland Country Bank Stadium, however designated smoking areas are within easy walking distance of the venue.

### Are children allowed into the corporate areas?

Hit Sky Deck and Lexus Premiership Lounge are restricted to 18+. Contact us for special requests for children to enter.

For all other corporate areas, children are allowed at the discretion of the purchaser. Children aged five (5) and under as of January 1 each year are entitled to enter Queensland Country Bank Stadium at no charge, however must have a relevant corporate ticket to enter a corporate area. Children aged 5 and under must not occupy a grandstand seat.

### Can multiple people/organisations share one game day hospitality product ('facility')?

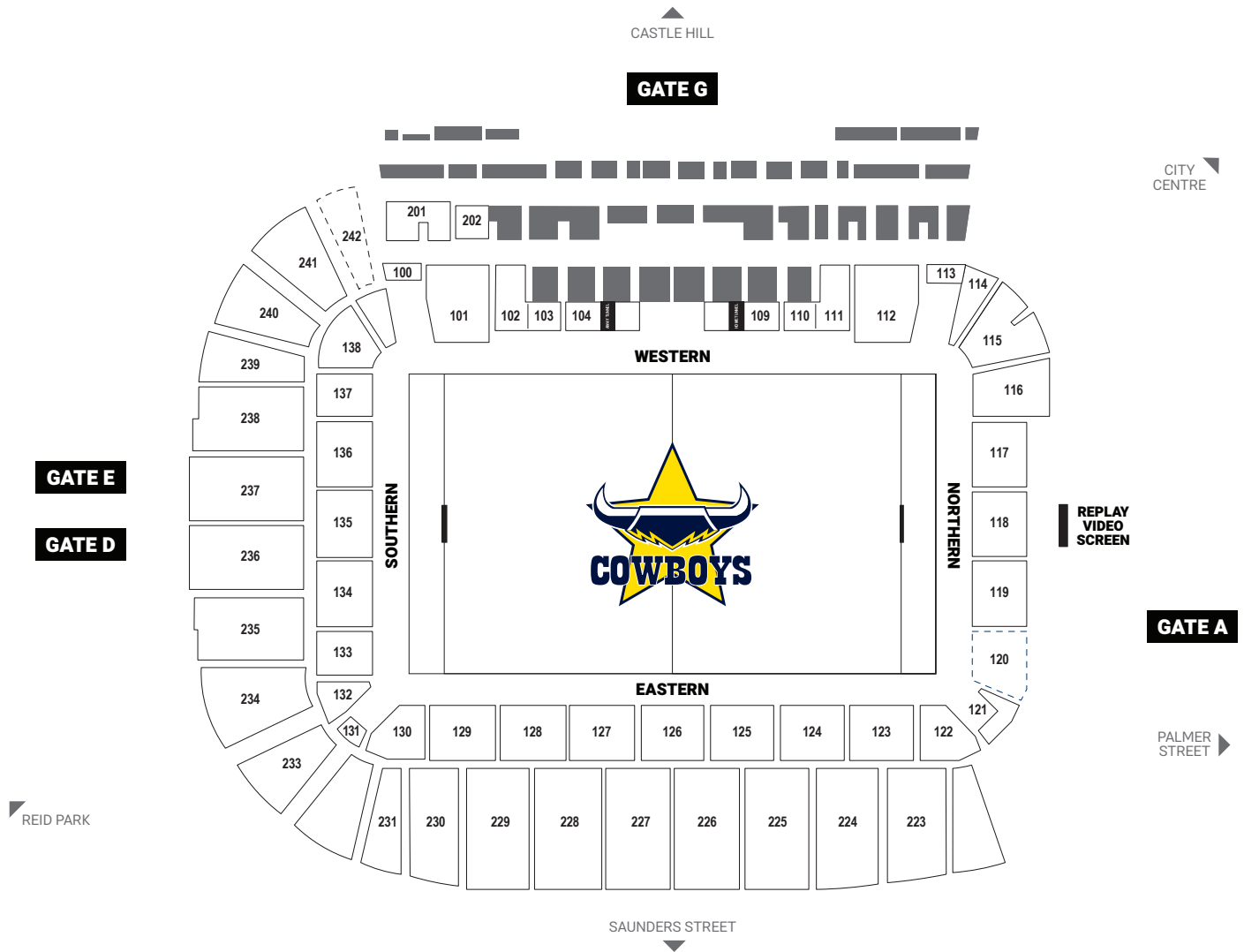
Of course! However, the following policies strictly apply:

- There is to be only one contact per facility, who will be referred to as the 'Facility Principal'.
- All other parties who share the facility will be referred to as 'Facility Shareholders'.
- It is the responsibility of the Facility Principal to communicate key information to the Facility Shareholders.
- Benefits will be delivered to the Facility Principal, who is responsible for their distribution to Facility Shareholders.
- The type and quantity of benefits offered within each package are allocated to the facility, regardless of how many Shareholders invest in it.
- The Facility Principal shall be invoiced the full amount of the package. Special requests for split invoicing/payments should be directed to your CRLFC representative.
- The Facility Principal shall be invoiced for the full food and beverage account for each game. No split invoicing/payments is available.



# STADIUM MAP

QUEENSLAND COUNTRY BANK STADIUM



**CORPORATE SALES & ENQUIRIES:**  
**Chris Huggett** 0436 646 777 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au)





# NOTHING COMES CLOSE.



**NORTH QUEENSLAND TOYOTA COWBOYS**

T 07 4773 0700 / E [corporate@cowboys.com.au](mailto:corporate@cowboys.com.au) / [cowboys.com.au](http://cowboys.com.au)

## HOSPITALITY PARTNERS

